

**Sign Committee Meeting Minutes**  
**October 2nd, 2008**

**Members Present**

Dan O'Shea, Mac Sims, Steve Branch, Marsh Prause, John Lomax, Betty Cone, and Mary Skenes

**Members Absent**

Daron Sellers, Matt Frankland, Ed Wolverton, Rocky Scarfone, John Allen, Scott Johnson, and Benjamin Briggs

**Staff Present**

Rawls Howard and Dick Hails

**Review of Meeting**

- Hails gave a report from the Off-Premise Sign committee meeting. He noted that staff has indicated that a general consensus was reached regarding on-site relocation of billboards. After presenting the proposal, there was discussion among the group. The committee felt as though there needed to be one more off-premise subcommittee meeting to wrap up the discussion, Staff also indicated that, as part of the post-LDO effort, an ongoing study to further analyze the feasibility of making regulation changes to allow relocation of nonconforming billboards off-site would be continues. Staff indicated that with the allotted time allowed for the committee's work that this issue needed to be continues when more time allowed.
- Staff presented a report from the downtown signs meeting. Staff indicated that the purpose of the meeting was to "air out" concerns relating to the work of two, Council-appointed groups charged with doing similar work dealing with signs. Staff reported that the consensus of the group revolved around digital signs and their operation. The result of this discussion was to be presented at the October 16<sup>th</sup> meeting when the committee was going to discuss digital signs and the governmental exemption in more detail.
- The committee entered into the discussion of off-premise real estate signs. Staff presented comparative information from surrounding jurisdictions for discussion. Staff presented a fact sheet and proposal. After discussion regarding staff's proposal, the committee agreed to staff's recommendation with the exception that the time to take down signs after the sale of the property was to be removed entirely from the proposal.

**Next Steps**

The next meeting will be October 16th, 2008 from 10:00 a.m.-12:00 p.m. in the Lake Townsend Conference Room at the J. Edward Kitchen Operations Center.

We will begin discussing digital signs and governmental sign exemptions.